



**Broadridge Ranked #1 Brokerage Process Outsourcing Services Provider
in the Black Book of Outsourcing for Second Consecutive Year**

Lake Success, New York – November 10, 2009 – Broadridge Financial Solutions, Inc. (NYSE:BR) has been ranked the #1 Brokerage Services Outsourcing Provider for the second year in a row in the Black Book of Outsourcing, an annual report published by Brown-Wilson Group, a Datamonitor company. In addition to the top overall honor, Broadridge also ranked #1 for the second year in a row in three out of the survey's four brokerage process outsourcing functions, including Execution & Clearing Services, Securities & Operations Services, and Investor Communications & Document Management.

"We are honored that our clients believe Broadridge's complete offering—our service, our expertise, and our expansive portfolio of solutions—best support their needs to be more efficient so that they can focus on their core business. Client experience is the best indicator of the value we provide to the industry, and we are firmly committed to continue delivering the same degree of service, or better, that our clients acknowledge we provide today," says Richard J. Daly, Chief Executive Officer, Broadridge.

The 2009 Black Book survey rated 78 global brokerage process services providers, and received 1,657 validated responses from the invited participants. Among the 18 assessed key performance indicators, Broadridge ranked #1 in 14 out of 18, including:

- Vendor Overall Preference/Vertical Industry Recommendations
- Client Relationships and Cultural Fit
- Trust
- Breadth of Offerings, Client Types, Delivery Excellence
- Deployment and Outsourcing Implementation
- Customization
- Scalability, Client Adaptability, Flexible Pricing
- Compensation and Employee Performance
- Reliability
- Marginal Value Adds
- Viability
- Data Security and Backup Services
- Support and Customer Care
- Best of Breed Technology and Process Improvement

Datamonitor's survey results are based solely on user and client reviews and feedback. The annual survey provides a valuable benchmark for banks, broker dealers and investment companies to assess customer satisfaction and client experience in comparison to other service providers. These results offer compelling and critical insight to prospective clients as they choose their outsourcing provider.

"We are delighted and gratified to be recognized again for the superior value we provide to our clients," Mr. Daly added. "This recognition is a testament to the dedication and commitment to excellence of every one of our associates."

Access Data Corp, acquired by Broadridge earlier this year, ranked 17th on the survey's Top Ranked Brokerage Process Services Outsourcing Providers.

To obtain full length results of the 2009 Black Book of Outsourcing Brokerage Process Service Outsourcing Provider Survey, please visit <http://www.broadridge.com/ranked1/>.

- ends -

About Broadridge

Broadridge Financial Solutions, Inc., with over \$2.1 billion in revenues in fiscal year 2009 and more than 40 years of experience, is a leading global provider of technology-based solutions to the financial services industry. Our systems and services include investor communication, securities processing, and clearing and outsourcing solutions. We offer advanced, integrated systems and services that are dependable, scalable and cost-efficient. Our systems help reduce the need for clients to make significant capital investments in operations infrastructure, thereby allowing them to increase their focus on core business activities. For more information about Broadridge, please visit www.broadridge.com.

Media Contacts:

Public Relations Firm of Record

Richard Anderson

The Torrenzano Group

(212) 681-1700, ext. 115

randerson@torrenzano.com

Broadridge Media Contact:

Arlene Driscoll

Broadridge Financial Solutions, Inc.

+1 (212) 981-1347

Arlene.Driscoll@broadridge.com