



Broadridge Appoints Richard J. Haviland as Lead Director of its Board of Directors

Lake Success, New York – November 9, 2009 – Broadridge Financial Solutions, Inc. (NYSE:BR) today announced the appointment of Richard J. Haviland as Lead Director of its Board of Directors effective immediately. Mr. Haviland has been a member of Broadridge’s Board of Directors from the time of Broadridge’s inception in 2007. Mr. Haviland is currently, and will continue to be, a member and the Chair of Broadridge’s Audit Committee and a member of its Compensation Committee.

About Broadridge

Broadridge Financial Solutions, Inc., with over \$2.1 billion in revenues in fiscal year 2009 and more than 40 years of experience, is a leading global provider of technology-based solutions to the financial services industry. Our systems and services include investor communication, securities processing, and clearing and outsourcing solutions. We offer advanced, integrated systems and services that are dependable, scalable and cost-efficient. Our systems help reduce the need for clients to make significant capital investments in operations infrastructure, thereby allowing them to increase their focus on core business activities. For more information about Broadridge, please visit www.broadridge.com.

Contacts:

Investors

Marvin Sims
Broadridge Financial Solutions, Inc.
Vice President, Investor Relations
(516) 472-5477