



FOR IMMEDIATE RELEASE

**BROADRIDGE TO WEBCAST FIRST QUARTER FISCAL YEAR 2011 EARNINGS RELEASE
CONFERENCE CALL ON NOVEMBER 4, 2010**

Lake Success, New York – October 21, 2010 – Broadridge Financial Solutions, Inc. (NYSE:BR) is scheduled to release its financial results for the first fiscal quarter ended September 30, 2010, before the opening of the New York Stock Exchange on Thursday, November 4, 2010.

Broadridge will host a conference call at 8:30 a.m. ET on November 4, 2010, to discuss the results for the quarter. Richard J. Daly, Chief Executive Officer; Dan Sheldon, Chief Financial Officer; and Rick Rodick, Vice President of Investor Relations, will be participating on the call.

Investors and interested participants are invited to listen to the conference call and view the accompanying slide presentation via live webcast. The webcast can be accessed through Broadridge's home page, www.broadridge.com, or Broadridge's Investor Relations home page, www.broadridge-ir.com. In addition, the slide presentation will be available to download and print approximately one hour before the webcast from Broadridge's Investor Relations home page. A replay of the webcast will be available for two weeks after the event and can be accessed in the same manner as the live webcast.

About Broadridge

Broadridge is a technology services company focused on global capital markets. Broadridge is the market leader enabling secure and accurate processing of information for communications and securities transactions among issuers, investors and financial intermediaries. Broadridge builds the infrastructure that underpins proxy services for over 90% of public companies and mutual funds in North America; processes more than \$3 trillion in fixed income and equity trades per day; and saves companies billions annually through its technology solutions. For more information about Broadridge, please visit www.broadridge.com.

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