



Broadridge Announces Enhancements and New Customers For Its International SWIFT Service Bureau

Lake Success, New York, – September 14, 2009 – Broadridge Financial Solutions, Inc. (NYSE:BR) today announced a range of enhancements to its international SWIFT Service Bureau and commitments from new customers that have committed to use the service.

Broadridge has completed enhancements to its SWIFT Service Bureau to provide connectivity to the Euroclear Common Communication Interface (CCI), part of the Euroclear Single Platform harmonisation initiative. The service enables user firms to benefit from a single, easy-to-use, point of connectivity via the SWIFT Network for Euroclear markets. Broadridge is now supporting its first customer, a German private bank, in the testing phase of this service.

Additionally, in response to growing interest for SWIFT processing for corporates, Broadridge has introduced a new web-based service for corporate treasury users. This builds upon the SWIFT Transaction Manager, a user-friendly workflow and business control product, which is available within Broadridge's SWIFT Service Bureau. The new service enables corporate treasury users to enter SWIFT-based payment instructions with increased efficiency through a user-friendly web- or Java-based user interface by simply clicking on send and receive account details, and entering the transfer amounts.

Broadridge continues to extend its customer base and market support internationally. Recent new signings include Czech Republic-based Akcenta CZ savings and credit co-operative, which is now using the service to support its Customer Payments & Cheques, Financial Institution Transfers and Cash Management businesses. In September 2009, Broadridge signed its first Austria-based customer for the SWIFT Service Bureau.

Internationally, Broadridge's SWIFT Service Bureau supports a growing customer base of 27 firms in seven countries, including both buy- and sell-side financial organisations and corporates.

"The SWIFT Service Bureau enables our clients to benefit from rapid access to the SWIFT network, reduced cost of ownership, and a professional, well-managed approach to market changes. Our investments in our service mean that we have highly rich functionality to offer our clients. Our recent signings further illustrate our commitment to invest in new markets, both in central Europe and on a global basis," said Tom Carey, President, Securities Processing Solutions, International, Broadridge.

Broadridge's SWIFT Service Bureau provides fast-track access to the SWIFT network for the full range of SWIFT messages. It includes a comprehensive range of market service connectivity including SEPA, SAP, Euroclear and Target2, and is now available on a 24x7 basis in line with global demand and reach.

-ends-

About Broadridge

Broadridge Financial Solutions, Inc., with over \$2.1 billion in revenues in fiscal year 2009 and more than 40 years of experience, is a leading global provider of technology-based solutions to the financial services industry. Our systems and services include investor communication, securities processing, and clearing and outsourcing solutions. We offer advanced, integrated systems and services that are dependable, scalable

and cost-efficient. Our systems help reduce the need for clients to make significant capital investments in operations infrastructure, thereby allowing them to increase their focus on core business activities. For more information about Broadridge, please visit www.broadridge.com.

Media Contacts:

Public Relations Firm of Record

Al Belenchia/Anna Jankowski

The Torrenzano Group

+1 (212) 681-1700

abellenchia@torrenzano.com

ajankowski@torrenzano.com

Broadridge Media Contact

Mike West

Vice President, International Marketing

Broadridge Financial Solutions, Ltd.

+44 (0)20 7551 3224

mike.west@broadridge.com