



## Broadridge and DeltaConcept Announce Strategic Alliance

**Lake Success, New York – August 26, 2009** – Broadridge Financial Solutions, Inc. (NYSE:BR) today announced that it has formed an alliance with DeltaConcept sàrl. DeltaConcept, a global provider of integrated portfolio management solutions for financial institutions, and Broadridge have launched a Switzerland-based strategic alliance to offer a front-to-back integrated solution for private banks.

The alliance enables Broadridge to offer enhanced portfolio management functionality to private banks and asset managers. DeltaConcept's Equalizer, a front office portfolio management software service, is hosted by Broadridge's Swiss data centre and is available on an ASP basis. It enhances the CRM and advisory capabilities of Broadridge's STB2 private banking ASP service through the addition of comprehensive portfolio management, and includes detailed performance analysis and valuations, portfolio modelling, rebalancing, decision support, and analysis.

Broadridge's STB2 Bureau is a Switzerland-based international outsourcing solution for private banking and asset management operations. It provides comprehensive coverage of front- and back-office operational and reporting requirements.

Manuel Gonzalez, Managing Director, Broadridge, Switzerland, said, "We are committed to providing our customers and prospects with services and solutions that are complementary, fully integrated, and operational. Our clients benefit from the ability to outsource a more comprehensive range of their processing requirements through a single supplier."

"We're delighted to have formed an alliance with Broadridge's Switzerland-based operation," said Pierre-Yves Sacchi, Managing Director, DeltaConcept. "Broadridge stands out as a leading outsourcing provider with an exceptional focus on the quality of its support services," he continued.

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### About Broadridge

Broadridge Financial Solutions, Inc., with over \$2.1 billion in revenues in fiscal year 2009 and more than 40 years of experience, is a leading global provider of technology-based solutions to the financial services industry. Our systems and services include investor communication, securities processing, and clearing and outsourcing solutions. We offer advanced, integrated systems and services that are dependable, scalable and cost-efficient. Our systems help reduce the need for clients to make significant capital investments in operations infrastructure, thereby allowing them to increase their focus on core business activities. For more information about Broadridge, please visit [www.broadridge.com](http://www.broadridge.com).

### About DeltaConcept

DeltaConcept is a Swiss company based in Geneva, founded in 1995, fully devoted to the development of the Front Office and Portfolio Management System "Equalizer."

Portfolio analysis functions, risk measurement (Monte Carlo VaR and MIS), performance contribution and attribution, investment restriction management combined with strategic and tactical models, order entry and follow-up system, mass order generation, printing console generating high-end reports, and Web access for

eBanking are amongst the many essential features that make up Equalizer, a front-office software solution described by over 1500 users in 12 different countries as "indispensable."

With its diverse portfolio of clients Equalizer demonstrates that it is compatible with all "banking packages" currently on the market, and the clients all agree that it gives added value and a unanimously recognised return on investment.

For more information about DeltaConcept, please visit [www.deltaconcept.ch](http://www.deltaconcept.ch)

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