



**Edward Jones & Co. Extends Its Use of Broadridge's
Brokerage Processing Services (BPS) Platform to Its Canadian Operations**

**Broadridge Will Customize Its Real-Time Securities Platform for Advisors
At One of the Leading, Self-Clearing Securities Firms in Canada**

Lake Success, NY – June 23, 2008 – Broadridge Financial Solutions, Inc. (NYSE: BR) announced today that Edward Jones, one of the top securities firms in investor satisfaction, has signed a multi-year contract to have Broadridge implement an integrated brokerage solution to support Edward Jones' extensive retail business in Canada.

Broadridge, which already provides trading technology to Edward Jones in the US and the UK, is leveraging its knowledge of the firm to implement an end-to-end self-clearing platform, including the ProVisor® advisor desktop in Canada. The ProVisor desktop will be enhanced to include customized workflow functionality which will increase efficiencies for Edward Jones Canada's growing network of advisors.

"The breadth of services and self-clearing advantages that Broadridge's platform will enable us to deliver will provide new tools and efficiencies critical to the financial advisors and investors we work with," said Gary Reamey, Principal and Country Leader for Canada. "We believe that our relationship with Broadridge will ensure a smooth transition to self-clearing our operations and allow us to provide unique and differentiating services to our advisors and their clients," continued Mr. Reamey.

"We are extremely proud that we are in a position to leverage our global relationship with Edward Jones to provide a comprehensive solution that will support their advisory and self-clearing businesses in Canada," said Michael Dignam, President, Broadridge Financial Solutions (Canada) Inc. "As a result of our long-standing relationship with Edward Jones in the US and UK, we believe that we are in a perfect position to add the efficiencies, increased functionality and enhanced service offerings that advisors at Edward Jones in Canada need."

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About Broadridge

Broadridge Financial Solutions, Inc., with over \$2.0 billion in revenues and more than 40 years of experience, is a leading global provider of technology-based outsourcing solutions to the financial services industry. Our systems and services include investor communication, securities processing, and clearing and outsourcing solutions. We offer advanced, integrated systems and services that are dependable, scalable and cost-efficient. Our systems help reduce the need for clients to make significant capital investments in operations infrastructure, thereby allowing them to increase their focus on core business activities. For more information about Broadridge, please visit www.broadridge.com.

About Edward Jones

Edward Jones is a full-service investment dealer with one of the largest branch networks in Canada. It is a member of the Investment Industry Regulatory Organization of Canada and the Canadian Investor Protection Fund, and a participating organization of the Toronto Stock Exchange. Including its affiliates, Edward Jones

serves more than 7 million individual investors in Canada, the U.S. and the United Kingdom from more than 10,000 locations.

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