



Broadridge Introduces Global Corporate Actions Solution

Lake Success, New York – June 22, 2009 – Broadridge Financial Solutions, Inc. (NYSE:BR), a leading global provider of technology-based outsourcing solutions to the financial services industry, announced the launch of its new Global Corporate Actions Solution (GCAS), a fully managed service that automates the entire corporate actions processing lifecycle.

Broadridge's GCAS is an advanced, real-time and flexible solution that delivers straight-through-processing for a variety of corporate action processing needs, including announcement data capture and cleansing, notification processing and entitlement calculations. Broadridge's GCAS provides the software, infrastructure and retained services needed to support end-to-end corporate actions processing. GCAS features the award-winning cama™ corporate actions processing engine by Information Mosaic. Information Mosaic is a recognized global leader in providing advanced, scalable custody, asset and wealth management solutions to the investor services industry. By combining its robust outsourcing capabilities with Information Mosaic's cama™ solution, Broadridge offers fully-automated corporate actions support to broker-dealers, asset managers and custodians worldwide.

By partnering with Broadridge, GCAS clients can reduce costs associated with IT overhead; better manage risk and enhance efficiency and accuracy by eliminating manual processing; and improve the quality of data used to process corporate action events. By shifting implementation and ongoing maintenance costs to Broadridge's trusted service, clients are able to focus on their core, revenue-generating activities while increasing customer satisfaction.

"Broadridge is pleased to introduce this unique and compelling value-added service for managing the corporate actions lifecycle," said Charlie Marchesani, President, Securities Processing Solutions, U.S., Broadridge. "Our Global Corporate Actions Solution is truly global by design, supporting our clients' worldwide operations and business lines wherever and whenever they operate," he added.

John Byrne, Chief Executive of Information Mosaic, commented: "This is a very significant strategic partnership for Information Mosaic and provides a unique channel for our cama™ solution. Broadridge recognizes and appreciates the investment we continually put into the development of the cama™ functionality." Byrne added, "With a growing base of internationally renowned clients, including 6 of the top 10 global custodians, our business has moved to a significant new stage in its growth. An alliance with a company as well-respected in the industry as Broadridge is the most important calling card we could hope to have as we roll out our strategy."

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About Broadridge

Broadridge Financial Solutions, Inc., with over \$2.2 billion in revenues in fiscal year 2008 and more than 40 years of experience, is a leading global provider of technology-based outsourcing solutions to the financial services industry. Our systems and services include investor communication, securities processing, and clearing and outsourcing solutions. We offer advanced, integrated systems and services that are dependable, scalable and cost-efficient. Our systems help reduce the need for clients to make significant capital investments in operations infrastructure, thereby allowing them to increase their focus on core business activities. For more information about Broadridge, please visit www.broadridge.com.

About Information Mosaic

Information Mosaic (IM) is a global provider of advanced custody, wealth management and asset management solutions to the investor services industry. Since inception, the company has utilized the most modern technology to develop solutions to run on a scalable, single platform. Today, IM supports clients from offices in Boston, Dublin, London, Luxembourg, New York, Singapore and Sydney. Currently, six of the top 10 global custodians deploy IM solutions worldwide. Information Mosaic's solutions include **converge-e™**, an advanced multi-entity global platform for domestic and global custodians, and the award winning **cama™**, which has been chosen as "best-in-class" for five years running by an independent benchmarking and research firm.

For more information on Information Mosaic, please visit our website at www.informationmosaic.com

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