



Broadridge Adds BNY ConvergEx Group's LiquidPoint to BPS Platform

LiquidPoint Provides Superior Options Liquidity and Cost Savings for Electronic Options Traders

Lake Success, NY – May 19, 2008 – Broadridge Financial Solutions, Inc. (NYSE: BR) announced today that they are now offering their brokerage clients access to LiquidPoint's sophisticated electronic options trading platform. LiquidPoint, a member of BNY ConvergEx Group, LLC, is a leading provider of global agency brokerage and investment technology solutions.

LiquidPoint provides electronic trading through their options execution management system. The combined LiquidPoint and Broadridge solution gives users fully electronic direct market access (DMA) to all U.S. listed options exchanges via a single desktop application, and provides the ability to sweep those exchanges in order to seek enhanced liquidity and potential price improvement.

"The addition of LiquidPoint to our Brokerage Processing Services (BPS) platform allows our brokerage clients the opportunity to take full advantage of the deep pool of market liquidity in options that LiquidPoint has brought together, a feature in high demand by today's options traders," said Charlie Marchesani, President, Broadridge, Securities Processing Solutions, U.S. "LiquidPoint's solution will also afford our clients the opportunity to capture price improvements, which benefits them significantly. This addition to our trading services is a direct result of our enduring and highly-valued relationship with BNY ConvergEx Group," Marchesani continued.

"At LiquidPoint, we strive to optimize our clients' electronic options trading capabilities by providing cutting-edge technology that increases speed and efficiency," stated Anthony J. Saliba, Chief Executive Officer of LiquidPoint. "It is through our relationships with partners like Broadridge that we have been able to establish ourselves as a leading provider of trading and investment technology solutions."

LiquidPoint, acquired by BNY ConvergEx Group in July 2007, is an agency-based registered broker-dealer that specializes in derivatives execution management technology and brokerage services for U.S. listed options. LiquidPoint provides a total solution for today's dynamic and diverse trading requirements, combining sophisticated trading tools with its commitment to superior order execution services and focused customer support.

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About Broadridge

Broadridge Financial Solutions, Inc., with over \$2.0 billion in revenues and more than 40 years of experience is a leading global provider of technology-based outsourcing solutions to the financial services industry. Our systems and services include investor communication, securities processing, and clearing and outsourcing solutions. Broadridge offers a broad, integrated suite of innovative global solutions across the investment lifecycle and provides a wide range of cost-effective and scalable solutions to the financial industry. Our systems help reduce the need for clients to make significant capital investments in operations infrastructure, thereby allowing them to increase their focus on core business activities. For more information about Broadridge, please visit www.broadridge.com.

About BNY ConvergeEx Group

BNY ConvergeEx Group, LLC provides global institutional agency brokerage and investment technology solutions to institutional clients worldwide. The Company's key business lines – Liquidity and Execution Management, Investment Technologies and Intermediary and Clearing Services – focus on a broad array of services designed to deliver a comprehensive, integrated platform of performance-driven, global multi-asset class trading capabilities. BNY ConvergeEx Group is comprised of the following businesses: BNY ConvergeEx Execution Solutions LLC (member NYSE/FINRA/SIPC), including BNY Global Transition Management and LJR Recapture Services; LiquidPoint, LLC (member CBOE/SIPC); Eze Castle Transaction Services LLC (member FINRA/SIPC); Westminster Research Associates LLC (member FINRA/SIPC); G-Trade Services LLC (member FINRA/SIPC); BNY Jaywalk LLC; ConvergeEx Global Markets Ltd. and Eze Castle Software LLC. BNY ConvergeEx Group is an affiliate of The Bank of New York Mellon Corporation (NYSE: BK). Additional information is available at www.bnyconvergex.com.

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