



**Broadridge®**

## **Intel Corporation Turns to Broadridge for Virtual Annual Meeting Capability and Shareholder Forum**

**Lake Success, New York – April 8, 2009** – Broadridge Financial Solutions, Inc. (NYSE:BR), a leading global provider of technology-based outsourcing solutions, announced that Intel Corporation is the first corporation to use a number of Broadridge's new e-solutions aimed to meet Intel's goal of enhancing communications with its stockholders. With these solutions, Intel is the first public company to host a Virtual Shareholder Meeting ("VSM") and a Shareholder Forum on The Investor Network™.

Broadridge's Virtual Shareholder Meeting service will be used in conjunction with Intel's in-person annual meeting on May 20, 2009. Broadridge's unique ability to validate investors enables shareholders to attend, present questions, and vote online during the meeting, thereby making it more inclusive and more interactive.

As part of Intel's initiative to create more effective communications with its stockholders, it is also hosting a Shareholder Forum on The Investor Network ([www.theinvestornetwork.com](http://www.theinvestornetwork.com)). Shareholder Forums enable corporations to engage in a proactive and efficient process to exchange ideas with *validated* shareholders that choose to participate.

Broadridge offers a full-range of comprehensive e-solutions that enhance shareholder communications. "We are excited to partner with Intel as our first client to utilize the Virtual Shareholder Meeting and to host a Shareholder Forum on The Investor Network. Our collaboration enables Intel to provide its stockholders with a very efficient way to participate in its annual meeting, and also allows for interactive communication on a variety of topics outside the annual meeting process," said Robert Schifellite, President, Investor Communication Solutions, Broadridge.

### **About The Investor Network**

The Investor Network is Broadridge's investment-oriented social networking site designed to improve communications among shareholders and between corporations and their shareholders. Its unique design allows for aggregation across large pools of validated investors thereby helping to direct specific shareholders to company-sponsored Shareholder Forums.

### **About Broadridge**

Broadridge Financial Solutions, Inc., with over \$2.2 billion in revenues in fiscal year 2008 and more than 40 years of experience, is a leading global provider of technology-based outsourcing solutions to the financial services industry. Our systems and services include investor communication, securities processing, and clearing and outsourcing solutions. We offer advanced, integrated systems and services that are dependable, scalable and cost-efficient. Our systems help reduce the need for clients to make significant capital investments in operations infrastructure, thereby allowing them to increase their focus on core business activities. For more information about Broadridge, please visit [www.broadridge.com](http://www.broadridge.com).

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