



**Broadridge Adds To Senior Management Depth**  
**Appoints Former H&R Block Retail Tax President and McKinsey Partner**  
**SVP and Chief Corporate Development Officer**

**Lake Success, New York – April 5, 2010** – Broadridge Financial Solutions, Inc. (NYSE:BR) today announced that the former President of H&R Block’s Retail Tax Services, Timothy C. Gokey, has joined the company as Senior Vice President and Chief Corporate Development Officer.

Mr. Gokey, 48, also a former McKinsey partner, will assist in driving Broadridge’s continued growth by identifying strategic growth opportunities that maximize Broadridge’s assets. He will also lead efforts to prioritize Broadridge’s high-value potential acquisitions and joint ventures.

“With the extraordinary background Tim brings to our company, we anticipate he will materially add to – and accelerate – our continuing growth,” said Richard J. Daly, Chief Executive Officer, Broadridge. “Tim has a demonstrable record of success and his experience in leading H&R Block’s Retail Tax Business as well as co-founding the CRM practice at McKinsey, will further enhance our strong service reputation,” Mr. Daly explained.

At H&R Block, where he had direct responsibility for \$3.7 billion in revenue and over \$900 million in pre-tax profit, Mr. Gokey directed company and franchise operations, international, financial products, and corporate marketing. During his five year tenure, he significantly improved both revenues and profitability while refocusing Block on its Tax Professionals. Among his accomplishments were reshaping H&R Block’s field management team, building a new product pipeline, improving end-to-end client service, expanding Block’s distribution platform, and re-positioning the brand.

“Joining Broadridge, which is both the market leader and on the move, is a perfect fit for my experience and goals,” Mr. Gokey said. “Broadridge has significant growth opportunities and I anticipate making significant contributions to that effort,” he added.

Before joining H&R Block, Tim was a partner at McKinsey & Company. In his 15 years there, he led the firm’s North American Financial Institutions Marketing and Sales practice. Earlier, he co-founded and led McKinsey’s North American CRM practice. In both of these roles, he worked with leading financial services companies on a broad range of strategic and operational initiatives.

Mr. Gokey holds a doctorate in finance and a combined bachelor’s and master’s degree in philosophy, politics, and economics from Oxford University, where he studied as a Rhodes Scholar. He completed his undergraduate degree in management engineering and public affairs from Princeton University, where he was Phi Beta Kappa.

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**About Broadridge**

Broadridge is a technology services company focused on global capital markets. Broadridge is the market leader enabling secure and accurate processing of information for communications and securities

transactions among issuers, investors and financial intermediaries. Broadridge builds the infrastructure that underpins proxy services for over 90% of public companies and mutual funds in North America; processes more than \$3 trillion in fixed-income and equity trades per day; and saves companies billions annually through its technology solutions.

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