



Broadridge Adds Nordic Investor Services (NIS) to its ProxyEdge Platform

Enhancement Designed to Meet Companies' Local Proxy Voting Needs

Lake Success, NY – March 31, 2008 – Broadridge Financial Solutions, Inc. (NYSE:BR) today announced that it has introduced enhanced services to ProxyEdge[®], a proxy voting tool designed for institutional investors and investment companies. This enhanced version of ProxyEdge features fully-integrated vote recommendations and research by Nordic Investor Services (NIS), a provider of Scandinavian independent research services to institutional investors. ProxyEdge users will now have an additional choice of recommendations, providing them with a new level of efficiency and choice to the local European markets.

Broadridge plans to feature NIS recommendations because of their well-regarded independent research on corporate governance and corporate social responsibility issues. As each country has different corporate governance cultures, laws and codes, Broadridge aims to offer high quality recommendations by providing its clients with local research based on pertinent and specific knowledge of regional conditions.

It is critical that investors have the tools necessary to help ensure that the hundreds of thousands of proxies they are responsible for voting each year are voted thoughtfully, accurately and in a timely fashion. ProxyEdge users will have the ability to execute ballots in accordance with standard Nordic recommendations. The integration of Nordic analysis into ProxyEdge is part of Broadridge's ongoing efforts to give clients better, more flexible solutions for managing their entire proxy compliance process.

"This is the logical next evolution of ProxyEdge's existing integrated recommendation service," said Geoff de Lesseps, Senior Vice President of Business Development, Broadridge. "Allowing institutions to choose from a variety of standard guidelines that meet their policy requirements, or providing them with a new way to implement a set of custom guidelines, gives more market participants the ability to consistently and efficiently meet their voting objectives."

"It is a great pleasure for us to be able to provide our voting recommendations to Broadridge clients through ProxyEdge. We hope to provide international institutional investors with a good and efficient basis for their decision-making, especially in difficult markets that are not always in their immediate neighborhood," said Helena Levander, Managing Director of Nordic Investor Services.

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About Broadridge

Broadridge Financial Solutions, Inc., formerly ADP Brokerage Services Group, with over \$2.0 billion in revenues and more than 40 years of experience, is a leading global provider of technology-based outsourcing solutions to the financial services industry. Our systems and services include investor communication, securities processing, and clearing and outsourcing solutions. We offer advanced, integrated

systems and services that are dependable, scalable and cost-efficient. Our systems help reduce the need for clients to make significant capital investments in operations infrastructure, thereby allowing them to increase their focus on core business activities. For more information about Broadridge, please visit www.broadridge.com.

About Nordic Investor Services (NIS)

Nordic Investor Services (NIS) is a research provider offering proxy advice and thorough corporate governance analysis on Nordic companies. Our clients are primarily institutional owners in Nordic countries and world wide. NIS was founded in 2002 and is today represented in Sweden, Norway and Finland.

Our analysts have a long and broad experience of local corporate governance codes, laws and companies in all Nordic countries. This deep knowledge helps us analyze and give voting recommendations with high quality and for the benefit of shareholders. Regular contacts with influential persons and organizations in these small countries, give us a continuous and updated insight in the development of vital topics in Scandinavian corporations in general and corporate governance specifically. For more information on NIS, please visit www.nordicinvestorservices.com.

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