
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of The
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 11, 2007

BROADRIDGE FINANCIAL SOLUTIONS, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-33220
(Commission File Number)

33-1151291
(IRS Employer
Identification No.)

2 Journal Square Plaza, Jersey City, NJ
(Address of principal executive offices)

07306
(Zip Code)

Registrant's telephone number, including area code: (201) 714-3000

N/A
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers

(c) On April 11, 2007, the Company's Board of Directors appointed Mr. John Hogan, age 58, Chief Operating Officer of Broadridge Financial Solutions, Inc., to the additional position of President.

Before assuming the role of Chief Operating Officer of Broadridge, Mr. Hogan was Division Co-President of the Brokerage Services Group of Automatic Data Processing, Inc. (NYSE: ADP), the business that was spun off by ADP on March 30, 2007 to create Broadridge. In that role, he was the architect of Broadridge's entry into the clearing and outsourcing businesses, which allowed Broadridge to create a new strategy that enables it to offer any brokerage firm, regardless of size, the appropriate range of outsourcing services to best meet its individual needs on one technology platform – service bureau, full business process outsourcing, or correspondent clearing. Prior to his role as Division President, Mr. Hogan was Senior Vice President/COO of ADP's Investor Communication Services Division, now known as Broadridge Investor Communication Solutions. Mr. Hogan joined ADP's Brokerage Services Group in 1993.

Item 8.01 Other Events

On April 12, 2007, the Company issued a press release announcing the appointment of Mr. Hogan as the Company's President. A copy of the press release is attached as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits

The following exhibit is included as part of this Report on Form 8-K:

<u>Exhibit Number</u>	<u>Description</u>
99.1	Press Release dated April 12, 2007, issued by Broadridge Financial Solutions, Inc.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: April 12, 2007

BROADRIDGE FINANCIAL SOLUTIONS, INC.

By: /s/ Adam D. Amsterdam
Name: Adam D. Amsterdam
Title: Vice President, General Counsel and Secretary

Exhibit Index

Exhibit
Number
99.1

Description

Press Release dated April 12, 2007, issued by Broadridge Financial Solutions, Inc.



Broadridge Financial Solutions Appoints John Hogan President

NEW YORK — April 12, 2007 — The Board of Directors of Broadridge Financial Solutions, Inc. (NYSE: BR) has appointed John Hogan to the position of President of Broadridge, CEO Rich Daly announced today. This promotion, which is in addition to his role as Chief Operating Officer, recognizes John's critical role, his strong leadership and his high level of responsibility across all facets of Broadridge's business.

Before assuming the role of Chief Operating Officer of Broadridge, John was Division Co-President of the Brokerage Services Group of Automatic Data Processing, Inc. (NYSE: ADP), the business that was spun off by ADP on March 30, 2007 to create Broadridge. In that role, John was the architect of Broadridge's entry into the clearing and outsourcing businesses, which allowed Broadridge to create a new strategy that enables it to offer any brokerage firm, regardless of size, the appropriate range of outsourcing services to best meet its individual needs on one technology platform – service bureau, full business process outsourcing, or correspondent clearing. Prior to his role as Division President, he was Senior Vice President/COO of ADP's Investor Communication Services Division, now known as Broadridge Investor Communication Solutions.

Commenting on the appointment, Mr. Daly stated, "John is a proven leader in every aspect of the brokerage processing industry – regulatory, technology and operations. He has a demonstrated record of success in inspiring people and enabling organizations to achieve their full potential. On a more personal note, I have worked with John for many years in multiple capacities and I could not be happier about this well deserved recognition."

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About Broadridge

Broadridge is a leading global provider of technology-based outsourcing solutions to the financial services industry. Our integrated systems and services include investor communication, securities processing, and clearing and outsourcing solutions. Broadridge offers a broad, integrated suite of innovative global solutions across the investment lifecycle and provides a wide range of cost-effective and scalable solutions to the financial industry. Our systems help reduce the need for clients to make significant capital investments in operations infrastructure, thereby allowing them to increase their focus on core business activities. For more information about Broadridge, please visit www.broadridge.com.

Forward-Looking Statements

This release and other written or oral statements made from time to time by representatives of Broadridge may contain “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. Statements that are not historical in nature and which may be identified by the use of words like “expects,” “assumes,” “projects,” “anticipates,” “estimates,” “we believe,” “could be” and other words of similar meaning, are forward-looking statements. These statements are based on management’s expectations and assumptions and are subject to risks and uncertainties that may cause actual results to differ materially from those expressed. Factors that could cause actual results to differ materially from those contemplated by the forward-looking statements include: the impact of Broadridge’s separation from ADP on the clients, employees and other aspects of Broadridge’s business; Broadridge’s cost structure and capital structure as a stand-alone company, including its credit ratings and indebtedness; Broadridge’s success in obtaining, retaining and selling additional services to clients; the pricing of products and services; changes in laws regulating registered clearing agencies and broker-dealers; overall market and economic conditions; competitive conditions; financial market activity; changes in technology; availability of skilled technical employees and the impact of new acquisitions and divestitures. Broadridge disclaims any obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

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